

Privacy Policy for the Conference “Gaming and AI”

I. General information

1. Controller

What follows will inform you about which personal data we collect and process when you use our services or participate in the Gaming and AI conference. **This applies in addition to [our General Data Privacy Statement](#)**. We are:

Stiftung Digitale Spielekultur gGmbH

Marburger Str. 2

10789 Berlin

Telephone: 030 236 258 94 0

Email: kontakt@stiftung-digitale-spielekultur.de

‘Personal data’ means individual information about the personal or material circumstances of an identified or identifiable person.

2. Legal basis

We collect and process personal data on the following legal bases:

- Consent pursuant to **Art. 6(1)(a) of the General Data Protection Regulation (GDPR)**. ‘Consent’ refers to any freely given, specific, informed and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data concerning them.
- **Necessity for performing a contract or taking preparatory measures pursuant to Art. 6(1)(b) GDPR**, meaning we need the data in order to meet our contract obligations toward you or prepare to enter into a contract with you.
- **Processing to meet legal obligations pursuant to Art. 6(1)(c) GDPR**, meaning that, for example, the processing of the data is prescribed based on a legal statute or other regulations.
- **Processing to protect legitimate interests pursuant to Art. 6(1)(f) GDPR**, meaning that the processing is necessary to protect our legitimate interests or those of third parties, unless those interests are overridden by your interests or fundamental rights and freedoms which require the protection of personal data.

3. Rights of data subjects

You have the following rights regarding the data processing we perform, to the extent set forth in the relevant listed article of the General Data Protection Regulation:

- Right to information pursuant to Art. 15 GDPR – meaning the right to be informed about which of your personal data we are processing and how we are processing them,
- Right to rectification pursuant to Art. 16 GDPR – meaning the right to demand that incorrect or incomplete data concerning you be corrected or completed without undue delay,
- Right to erasure ('the right to be forgotten') pursuant to Art. 17 GDPR – meaning the right to demand that your personal data be erased if certain conditions are met,
- Right to restriction of processing pursuant to Art. 18 GDPR – meaning the right to demand that the processing of your personal data be restricted if certain conditions are met,
- Right to data portability pursuant to Art. 20 GDPR – meaning the right to receive the personal data concerning you, which you have provided to us, in a structured, commonly used and machine-readable format or to have those data transmitted to another controller, if certain conditions are met;
- Right to object pursuant to Art. 21 GDPR – meaning the right to object to the processing of your personal data, if the processing is based on our legitimate interests and certain conditions are met,

Without prejudice to other administrative rights or the right to apply to the courts, you have the right to lodge a complaint with a supervisory authority if you believe that the processing of the personal data concerning you breaches the GDPR; this particularly applies to supervisory authorities in the Member State of your abode or the place of the alleged breach.

4. Data erasure; Storage duration

The data subject's personal data will be erased or blocked as soon as the purpose for which the data were originally stored no longer applies. The data may be stored beyond this point if European or national legislators have provided for this in regulations under Union law, statutes, or other regulations to which the controller is subject. The data will also be blocked or erased if a retention period prescribed by the aforementioned standards expires, unless continued storage is necessary in order for us to enter into or perform a contract.

II. Specific data processing

1. Use of funds; Evaluation

a) Scope of the data collection

We employ moderators, speakers, and lecturers during our events. We also invite various participants to our events. If they are bound by a contract and receive remuneration, we collect the usual invoicing and contract data. We also keep lists of attendees if an event requires registration. Finally, we employ various service providers who render various services for our events (catering, for example). Personal data concerning those service providers might also be processed insofar as the data are contained in the contracts and invoices.

The data are stored on a server of an external hosting provider with registered office in the United States of America.

To evaluate the use of funds, the aforementioned data will also be forwarded to the Medienboard Berlin-Brandenburg GmbH, and possibly to their despatcher, the Investitionsbank des Landes Brandenburg (ILB), who will process those data as the controller.

b) Legal basis

The legal basis for processing the data of the moderators, speakers, lecturers, and external service providers we employ is Art. 6(1)(b) and (f) GDPR and possibly § 26 of the German Federal Data Protection Act (*Bundesdatenschutzgesetz, BDSG*). And invoice-relevant data and contracts are processed pursuant to Art. 6(1)(c) GDPR in conjunction with the General Tax Code (*Abgabenordnung, AO*). The collection and forwarding of data about event participants is based on Art. 6(1)(a) and (f) GDPR.

The storage of the data by our provider is based on Art. 28 (3, 6) GDPR in conjunction with the use of the standard contract clauses of the European Commission.

The legitimate interests consist of our interest in the event being funded with public funds awarded by the Medienboard Berlin-Brandenburg GmbH, which requires a project evaluation and a monitoring of the use of funds.

c) Purpose of the data processing

The address data and invoice data are used to make contact and issue invoices, to enable Medienboard Berlin-Brandenburg GmbH to monitor and evaluate the use of funds, and for proper bookkeeping and tax registration. The attendance data are also used to monitor admission, to enable Medienboard Berlin-Brandenburg GmbH to monitor and evaluate the use of funds, and for other purposes.

d) Duration of storage

The contract and invoicing data are retained for the duration of the statutory retention obligation in accordance with tax and commercial law. Lists of participants are kept with the funding bodies until the project is over.

e) Options for objection and erasure

You may object to the use of your participant data at any time by emailing kontakt@stiftung-digitale-spielekultur.de, in which case we will erase your personal data when the time limit pursuant to paragraph d) expires. Apart from that, you have no right to object.

2. Registering for the conference (solidarity tickets)

a) Scope of the data collection

We work with the event organiser Games Ground GmbH, Swinemünder Str. 8, 10435 Berlin ('Games Ground') to enable the registration for our conference that takes place as part of the event 'Games Ground'.

The data required for registration (first and last names, email address, professional position, etc.) will be collected on our website via a registration form, reviewed by us, and forwarded to Games Ground if the review is successful. Games Ground is independently responsible for the processing of those data and acts as an additional controller.

b) Legal basis

The registration for our conference is legally based on Art. 6(1)(b) and (f) GDPR. The legitimate interests consist of our interest in planning and properly implementing our event.

c) Purpose of the data processing

The purpose is to enable the registration for our conference as well as its planning and proper implementation.

d) Duration of storage

The data will be stored as long as necessary for the planning and proper implementation of our conference. If business letters that must be retained under commercial and tax law are involved, they will be stored beyond that, for the statutory retention period.

e) Options for objection and erasure

You may object to the use of your registration data at any time, by emailing kontakt@stiftung-digitale-spielekultur.de, in which case we will erase your personal data when the time limit pursuant to paragraph d) expires. After that, you may no longer participate in the conference. Apart from that, you have no right to object.

3. Video transmission and recording

a) Scope of the data processing

The conference is recorded on site by a service provider. After the event ends, the video will be publicly available for retrieval on the provider YouTube, which is operated by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland. The recordings are generally geared toward the participants of the discussions, but can also include audience members who request to speak. The recordings will be expressly referred to on site.

The recordings will be created by us and broadcast by ALEX Offener Kanal Berlin, Rudolfstr. 1-8, 10245 Berlin.

b) Legal basis

The creation and publication of the recordings is legally based on the protection of our rights arising from the contract on participation in the respective event pursuant to Art. 6(1)(b) GDPR and, if there is no contract, your consent pursuant to Art. 6(1)(a) GDPR and the regulations of the German Act on Art Copyright (*Kunsturhebergesetz, KUG*). The creation and broadcasting of the recordings on our behalf is legally based on Art. 28(3) GDPR. The publishing on YouTube is carried out by YouTube on our behalf in accordance with Art. 28(3) GDPR. Google processes user data as the controller pursuant to its data privacy statement: <https://policies.google.com/privacy?hl=de>

c) Purpose of the data processing

The purpose is to document and report our work to the public.

d) Duration of storage

The recordings will be used permanently for documentation and reporting.

e) Option for objection and erasure

You cannot object in advance to the creation of recordings at our events. But if we are not entitled to use the recordings under a contract, you can tell us that you do not wish them to be published. If you do so, we will (1) not publish recordings we are not entitled to use under the German Act on Art Copyright, or (2) remove them, or (3) make them unrecognisable.

4. Provision of tickets and speaker management

a) Scope of the data collection

We work with the event organiser Games Ground GmbH, Swinemünder Str. 8, 10435 Berlin ('Games Ground') to provide the tickets for our conference and guarantee the speaker management.

The data required to provide tickets and manage speakers (first and last names, email address, professional position, etc.) will be forwarded to Games Ground. Games Ground is independently responsible for the processing of those data and acts as an additional controller.

b) Legal basis

Enabling the data collection by Games Ground during the provision of the tickets to our conference and the management of speakers is legally based on Art. 6(1)(b) GDPR.

c) Purpose of the data processing

The purpose is to provide the tickets for our conference and guarantee the speaker management.

d) Duration of storage

The data will be stored as long as necessary for the provision of your tickets and implementation of our conference or the speaker management. If business letters that must be retained under commercial and tax law are involved, they will be stored beyond that, for the statutory retention period.

e) Options for objection and erasure

There is no option for objection or erasure.

5. Current version of this data privacy statement

The current version of this data privacy statement can always be retrieved at <https://www.stiftung-digitale-spielekultur.de/ai-utopia-dystopia>.

Updated: 12 September 2024